



## PROFESSIONAL SUMMARY

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The focus, hard work, and time management attributes that resulted in a professional athletic career are the same skills that I have applied to being a multifaceted designer, starting my own companies, and being a dad. After creating and consulting independently for many years, I'm now looking to join a productive team and contribute to its success. I believe that being willing to lead, listen, and learn are some of the most important skills necessary to achieve the best results. Sometimes those intangibles and creative talent aren't obvious on paper, but can ultimately be the difference to help a team or project reach its goals.

## SKILLS

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- Highly focused
- Multi-tasking
- Proficient with Adobe Creative Suite
- Web design
- Video Editing
- Marketing
- Art direction
- Music Procurement for advertising and marketing
- Hard worker
- Efficient time manager
- Proficient with Microsoft Office
- Photography
- Advertising
- Brand Development
- Social Media Strategy
- Cultural awareness and sensitivity

## EDUCATION

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B.A, Economics May 2001  
**The Colorado College** - Colorado Springs, CO  
Majored in Economics with an emphasis in Business

## EXPERIENCE

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**Owner and founder, OTIS & GEORGE CLOTHING COMPANY**, Jan 2015 - Current, Portland, OR

- Regionally-inspired apparel line.
- Responsible for entire business, including graphic design, website design, creative direction, art direction, management, marketing efforts (print, social media, website, etc.), apparel layout and design, product procurement, shipping and receiving, budgeting, managing accounts payable and receivable, creating and managing vendor relationships, and sales.

**FREELANCE GRAPHIC DESIGN & BRAND CONSULTING, RYDERKAI DESIGNS**, Jan 2010 - Nov 2017, SAN DIEGO, CA

- Free-lance graphic design and branding efforts for various companies, including: t-shirt and apparel design company (Boston); bar and music venue (San Diego); distillery and spirit blog (Taipei, China); non-profit charity (Los Angeles); logo, branding, and bottle design for condiment company (Portland); logo design for merchandise for volleyball tournament and charity events (Manhattan Beach); logo design for computer tech company (Los Angeles); Fashion accessory company (San Diego); iphone accessory company (Portland)

**PROFESSIONAL HOCKEY PLAYER, NHL and Europe, FORMER ATHLETE**, Jan 2001 - Jan 2011

- Drafted in the 3rd Round by the Vancouver Canucks in the 1997 NHL Draft

- Played ten seasons as a professional hockey player, first in the NHL and its highest minor-league affiliate, the AHL, in Vancouver BC, Chicago, and Winnipeg, and later in the top professional leagues in Germany, Sweden, Finland, Switzerland and Belarus.

## **REFERENCES**

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References available upon request.

## **INTERESTS**

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My personal interests include sports (participant and spectator), art, photography, music, cooking, travel, and spending time with my family.